



METAL CONSTRUCTION ASSOCIATION

The Industry's Resource



INITIATIVES

The Metal Construction Association (MCA) brings together the diverse metal construction industry for the purpose of expanding the use of metal in construction through marketing, research, technology, and education.

MCA is an active partner in the industry. The following are just a few of our recent initiatives:

- Interacted with the Chicago Building Department and the Department of Environment to modify the Chicago Energy Code to be more acceptable to the metal roofing industry
- Partnered with the EPA Energy Star Roof Products Program to develop an alternative metal roofing procedure for measuring aged reflectance
- Launched targeted advertising campaign in industry publications
- Sponsored installation demonstrations at NRCA and METALCON trade shows
- Presented AIA education programs at chapter meetings
- Partnered with NRCA to educate roofing professionals about working with metal products
- Worked with the American Society for Testing and Materials (ASTM) E05 committee and International Code Council (ICC) to maintain a favorable position with respect to fire codes that affect the curtain wall industry
- Sponsored research on uplift issues, air permeability, solar reflectivity and energy efficiency of metal roofing, accelerated weathering, and finite element analysis of roofing during wind events
- Allowed members to offer qualified AIA presentations under MCA's registration as an American Institute of Architects (AIA) Registered Provider
- Launched a Certification Program for Steep Slope Metal Roofing
- Conducted market research on metal roofing and wall panels in conjunction with Ducker Worldwide
- Provided a code workshop to discuss all possible changes to the ICC and NFPA codes
- Launched The Metal Initiative, a \$1.5 million marketing campaign

MCA PARTNERSHIPS

MCA, in conjunction with other leading industry organizations, develops new joint programs to expand company and industry growth. Industry alliances include Cool Metal Roofing Coalition, AISC, AISI, CCFSS, CRRC, Galvalume Sheet Producers of North America, MBMA, NCCA, NFBA, NRCA, RICOWI, and The Metal Initiative.

JOIN NOW!

MCA is the resource for primary producers of metals, building-systems manufacturers, equipment manufacturers, metal component manufacturers, producers of building components (e.g. metal roofing, metal wall panels, metal factory-engineered insulated panels, hardware accessories), coating manufacturers, coil coaters, chemical suppliers, contractors, trade publications, and allied trade associations.

MCA membership benefits include

- Sharing research, technical, and marketing information within the Roofing, Wall Panel, Metal Composite Materials Fabricators, and Metal-Forming Equipment Councils
 - Speaking out on regulatory issues and participating in building code forums
 - Engaging in industry-sponsored research and market studies
 - Receiving discounted exhibit fees at METALCON and International Roofing Expo trade shows
 - Participating in the Cool Metal Roofing and Steel Coalitions and The Metal Initiative
- Contributing to the development of technical bulletins and performance manuals
 - Accessing technical publications created by MCA members
 - Participating in industry-sponsored advertising programs
 - Participating in design competition and other awards programs
 - Networking with industry customers, competitors, suppliers, contractors, engineers, consultants, and media at MCA events

METALCON



MCA is proud to sponsor METALCON—the industry's most comprehensive display of metal products, services, and technologies. MCA provides special programs and seminars that include demonstrations from MCA product councils.

MCA members receive discounted exhibitor rates!

Demonstrations

Take advantage of MCA-sponsored demos at METALCON and IRE. MCA brings hands-on educational opportunities that highlight the benefits of using metal and how to do so efficiently.

THE PLACE FOR INFORMATION

Consider MCA as the place to go for information on the benefits of using metal in construction. We provide technical bulletins, specification guidelines, code updates, and many other resources to our members and those in the metal construction industry. The next time you have a question about the use of metal in construction, just ask us—the MCA!

MCA launched an innovative and aggressive marketing campaign—The Metal Initiative (TMI)—with the overall purpose of making metal the solution of choice for nonresidential construction. This campaign focuses on the real decision makers for any construction endeavor, the owners.

With TMI's focused approach, the metal construction industry listens with one ear and responds with one voice. TMI is unique—the first comprehensive approach to expanding market share in both roofing and wall markets for all types of substrates, finishes, and profiles. We have identified the real competition—other traditional types of construction materials—and this program addresses the myths that most owners have developed regarding metal as a construction solution. For more information visit the TMI Web site, www.themetalinitiative.com.



MCA Resources

Publications

These MCA publications are available to MCA members, contractors, specifiers, and other design influencers to promote the effective use of metal in construction:

- *Metal Roofing & Metal Wall Panel Market Statistics Reports*
- *Guide Specification for Residential Metal Roofing*
- *A Primer on Diaphragm Design*
- *Preformed Metal Wall Guidelines*
- *Metal Composite Foam Wall Panels*
- *Metal Roof Design for Cold Climates*

Visit www.metalconstruction.org for a full list of available publications and plans for future materials.

MCA Product Locator

Use this online resource to find top metal construction industry manufacturers and suppliers.

www.metalconstruction.org

MCA's frequently updated Web site at www.metalconstruction.org keeps the industry informed about the latest industry developments and association news.

Members: Access the Members Only section for meeting reports, technical updates, and the *Membership Directory*.





Partnering

All MCA activities are designed to expand the use of members' products. By joining the MCA you can help strengthen metal's position in construction and reap the benefits of MCA's successful programs.

You'll also receive: 10% discount on exhibiting at METALCON International; 5% discount for exhibiting in the metal pavilion at the International Roof Expo; access to updated technical reports, research data and industry information in the Members Only section of the MCA Web site; and networking and decision making at MCA's national meetings held twice each year.

MCA Membership Categories and Dues

All membership fees are annual.

Manufacturer • \$13,000

Manufacturers of metal panels and metal shingles for commercial/industrial and residential roofing applications; roofing products for low-slope and steep-slope roofs; metal panels for commercial/industrial wall applications; factory-insulated metal-sandwich wall and roof panels; commercial, industrial, residential, and special purpose buildings; metal framing for buildings

Coating Manufacturer • \$13,000

Manufacturers of coatings for metal coils and sheets

Coil Coater • \$13,000

Companies that coat metal coils and sheets, pretreat metal coil and sheets, or supply pretreatment chemicals

Metal Producer • \$13,000

Manufacturers of cold-rolled and hot-rolled uncoated, metallic-coated and organic-coated coils and sheets

Distributor • \$8,000

Distributors of bare, prepainted and metallic-coated coils and sheets; metal panels, components and construction products; manufacturer's reps

Equipment Manufacturer • \$8,000

Manufacturers of coil-handling equipment; fabricating and formatting machinery and equipment; metal presses and flying cutoff dies; rollforming equipment; rotary cutting machinery

Insulation Manufacturer • \$8,000

Manufacturers of metal building insulation systems; fiber glass insulation products; foam; vapor retarders; tapes; sealants

Accessories • \$8,000

Manufacturers of fasteners, sealants, snow retention devices, ventilating systems, doors, specialty metal products, mobile work platforms, components, portable cordless and electric power tools, sealants for the metal construction industry

Onsite Rollformer • \$3,000

Contractors and jobsite producers of metal panels using portable rollforming equipment

Regional Pre-Engineered Metal Buildings • \$3,000

Manufacturer of pre-engineered metal buildings with only one manufacturing location that ships products a distance of less than 150 miles

Affiliate • \$3,000

Associations or individuals who qualify for associate membership but wish to be eligible to vote on association matters or become an officer or director of MCA

Publication • \$1,500

Trade publications serving construction or related industries

MCM Fabricator/Fabricator • \$1,000

Fabricators and fabricators of metal composite material

Associate • \$1,000

Architects, architectural firms, educational groups, nonmanufacturing installers, trade associations, and individuals. Associate members are not eligible to vote on association matters or hold officer MCA positions.

For more information regarding membership, call MCA member services at 847/375-4718 or visit www.metalconstruction.org.



Companies that are members of The Metal Initiative (TMI) and/or the Metal Roofing Alliance (MRA) may qualify for the following discounts on MCA dues:

- MCA members at the \$13,000 dues level receive an annual \$4,000 credit for participation in TMI and a \$6,000 annual credit for participation in MRA.
- Credits for those at the \$8,000 dues level are \$1,000 for participation in TMI and \$1,000 for MRA.



Metal Construction Association ◆ **Application for Membership**
(effective Oct. 1, 2008)

Date _____

Company Name _____

Division Seeking Membership (if different from above) _____

Address _____

City _____ State _____ ZIP _____ Country _____

Telephone _____ Fax _____

E-mail _____ Web site _____

Contacts

Primary _____
Name Title E-mail

Alternate _____
Name Title E-mail

Marketing _____
Name Title E-mail

Statistical _____
Name Title E-mail

Technical _____
Name Title E-mail

Products or services related to MCA _____

All membership applications are subject to the review of the Membership Committee and final approval from the Board of Directors.
The application fee will be returned if this application is not accepted.

Select the category of membership below that best describes your business, then check the appropriate dues rate.

NOTE: Companies who are members of The Metal Initiative (TMI) and/or the Metal Roofing Alliance (MRA) may qualify for a credit on MCA dues.

<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Coating Manufacturer	<input type="checkbox"/> Coil Coater	<input type="checkbox"/> Metal Producer
Please choose one: <input type="checkbox"/> \$13,000 (MCA only) <input type="checkbox"/> \$9,000 (TMI member) <input type="checkbox"/> \$7,000 (MRA member) <input type="checkbox"/> \$3,000 (TMI and MRA member)			
<input type="checkbox"/> Distributor	<input type="checkbox"/> Equipment Manufacturer	<input type="checkbox"/> Insulation Manufacturer	<input type="checkbox"/> Accessories
Please choose one: <input type="checkbox"/> \$8,000 (MCA only) <input type="checkbox"/> \$7,000 (TMI member) <input type="checkbox"/> \$7,000 (MRA member) <input type="checkbox"/> \$6,000 (TMI and MRA member)			
<input type="checkbox"/> Rollformer \$3,000	<input type="checkbox"/> Pre-Engineered Buildings \$3,000	<input type="checkbox"/> Fabricator \$1,000	
<input type="checkbox"/> Affiliate \$3,000	<input type="checkbox"/> Publication \$1,500	<input type="checkbox"/> Associate \$1,000	

Payment Information

Check (U.S. Funds) payable to Metal Construction Association

Charge my credit card Visa MasterCard American Express Discover

Card Number _____ Expiration Date _____

Print Cardholder's Name _____

Signature _____

I (we) have read the Bylaws of the Metal Construction Association, found at www.metalconstruction.org.
If this application is accepted, I (we) agree to abide by the rules and regulations contained therein.

Signed by _____ Title _____

Recommended by _____