



## **Rules for Use of Metal Construction Association Certified Logo by Supporting Partner Organizations**

1. The logo must be used in conjunction with the phrase “Supporting Partner.”
2. The logo may be used on company letterhead(s), correspondence, and promotional materials.
3. The logo may not be used on any roofing products or packaging.
4. MCA has the right to request, orally or in writing, samples of such letterhead, correspondence, or promotional materials to be provided within ten business days to confirm that use of the logo is consistent with these rules.
5. The right to use of the logo may not be transferred, assigned, or sublicensed to third parties, including parent, subsidiary, or affiliated entities.
6. The logo may not be altered, deleted, or amended, except with respect to size. Use of the logo will be of such size as to permit legibility of the wording. It may be produced in the designated blue color (PMS 294), black and white, or shades of gray.
7. The logo may only be used while the company is participating in the Supporting Partner Program.
8. MCA reserves the right to terminate Supporting Partner status at any time if, in the sole discretion of MCA, a Supporting Partner misuses the logo, uses it in such a manner as will likely mislead or deceive the public or purchasers, or fails to comply with these guidelines. In such case, the former Supporting Partner must immediately cease use of the logo.
9. The Supporting Partner has no right, title, or interest in or to the logo, except the right of permitted uses as listed in this document.
10. The Supporting Partner indemnifies and holds harmless MCA, its officers, directors, certification committee, review board, staff, and agents against any and all claims judgments, actions, losses, settlements, expenses or costs of any sort, including reasonable attorney’s fees, (collectively “claims”) arising out of the Supporting Partner’s use of the logo.
11. MCA may make changes to these rules from time to time and will send updated rules to the designated contact person as needed.